

Why Marygrove Awning Company is again leading the industry...this time in Fabrics!

Marygrove Awning Company an Industry Leader in Marketing, Sales, and Installation for commercial and residential awnings is now leading the charge in innovative and environmentally friendly fabrics for their retractable awning sales.

Marygrove Awnings is now using O'bravia fabrics an exclusive new high performance fabric collection with our authorized dealers like the one you found here.

This exciting proprietary blend of 100% solution dyed polyester offers our authorized dealers and their customers a 100% recycled choice that is truly a friend of the great outdoors with performance to back it up. O'bravia was first introduced to the U.S. Outdoor furniture market back in 2007. It has been a huge success and become the most popular fabric group in one of the world's largest umbrella lines and now with one of the countries largest sellers of retractable awnings.

Why is Marygrove leading this charge?

Superb Performance

O'bravia fabrics not only meet all fabric performance standards published by TCFFA (The Casual Furniture Fabric Association), but also passed the field performance tests supported by our customer's great feedback.

Earth Friendly

Earth friendly has been a trend overall and several leading awning manufactures in Europe have been proposing all European manufactures to use polyester instead of Acrylic for environmental protection concerns. The latest info is that Para, the leading awning fabric mill in Europe, debuted a brand new solution dyed polyester collection at Stuttgart R + T show this February. With more global marketing effort on solution dyed polyester fabrics in the awning industry, it is perfect timing for Marygrove to use O'braiva fabrics with Marygrove's nationwide dealer program.

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Why you should choose O'bravia fabrics from Marygrove

1. Liquid Polymer to Fiber Perfection produces Excellent Colorfastness

Each 100% solution dyed O'bravia fiber begins as a liquid polymer solution. This solution is injected with elemental pigments, then extruded, aligned, stretched, crimped and cut, resulting in a fiber that resembles natural cotton, offering a more natural look and feel to the fabrics. This process ensures that colors completely permeate the fiber and enables the yarn to stand up to the elements.

2. Green in Production

O'braiva fabrics are 100% recyclable. While classic dyeing processes produce toxic waste, the exclusive process of solution dyed fibers avoid any runoff. In addition, it consumes 2/3 less power/energy and 90% less water during production than piece dyed polyester.

3. Stain Resistant Finishing

Water resistant finishing provides long lasting protection and makes cleaning easy.

4. Meets or Exceeds All Industry Requirements

Barrages of test are conducted to make sure the fabric achieves certified results. O'bravia also invested in a in-house factory lab equipped with the same professional machinery as in the best certified testing labs. They inspect and test fabric samples from every shipment to make sure the quality is consistent.

5. 5-Year Warranty

Backed with our continued 5-year warranty, we are confident O'bravia fabrics will surpass all our customers' expectations.

6. Great Fabric Color Choices

Enjoy the same popular fabric choices that have been the leaders in the industry for over 20 years.